

## Privacy Policy

The Podiatree Company respects the privacy of visitors to this website and understands that information about you, your health, and your health care is sensitive. The Podiatree Company will not sell or rent your personally identifiable information. The Podiatree Company developed this Internet Privacy Statement to provide information about our practices regarding the collection, use, and disclosure of information that you may provide when you visit this website. This privacy statement applies to this website and other The Podiatree Company websites providing resources such as consumer and health care professional product related information and services.

We encourage you to read this Internet Privacy Statement before submitting information. By using this website, you acknowledge that you understand and agree to the terms of the Internet Privacy Statement.

You can visit much of the website without telling us who you are or providing us with other personally identifiable information. Some areas of the website allow you to contact us to ask questions or provide comments. When you communicate with us and request a response, we ask for your name and contact information. We intend to let you know how we will use such information before we collect it from you; if you tell us that you do not want us to use this information to make further contact with you beyond fulfilling your requests, we will respect your wishes.

**Use and Disclosure of Your Personally Identifiable Information** We may personalize and customize this website with references to products and/or services that we believe may be of interest to you, based on your previous interactions, information you have provided to us, or information about you that we have collected from 3rd party sources.

For non-healthcare providers and consumers, if you do opt-in and provide us with personally identifiable information such as your name, postal address, e-mail address, telephone number, or other information, such as your education level or medical information, you agree that this information may be provided to other parties that The Podiatree Company is working with and that The Podiatree Company and such other parties may contact you through a variety of means such as postal mail, phone, or e-mail to provide you with programs, services and educational information we believe may be of interest to you unless you opt out of these communications by contacting us as indicated below.

For healthcare professionals, we may contact you through a variety of means such as postal mail, phone, or e-mail to provide you with information and offers we believe may be of interest to you unless you opt out of these communications by contacting us as indicated below. Also, if you do not opt out of these communications, we may also share this information with providers of services to The Podiatree Company who help The Podiatree Company to develop programs and provide services that may be of interest to you, or for information processing, mailing, and/or Internet-based delivery purposes.

From time to time we may obtain from 3rd party sources personally identifiable information on physicians and other healthcare professionals. This information is used to verify such things as

professional status, identity and specialty when providing tailored information, communications or products/and or services.

The Podiatree Company will not treat as confidential any information that you provide that is not personally identifiable, such as questions, comments, ideas, or suggestions. You should be aware that The Podiatree Company will be free to disclose through any means and use for any purpose such information in its sole discretion. By providing such information to The Podiatree Company, you understand and agree that no relationship has been created between The Podiatree Company and you, and The Podiatree Company has no obligation to you whatsoever regarding that information.

We take reasonable precautions to maintain the protection of personally identifiable information collected through this website and used in accordance with this Privacy Statement. However, we cannot guarantee that it is completely secure from people who might attempt to evade our security measures or intercept transmissions over the Internet.

We may store some information on your computer using a technique your browser supports called "cookies". The cookies are used for a variety of purposes, including but not limited to helping you login (e.g., remembering your user name if you register or login), remembering some of your customized user preferences, to help us better understand how people use our website, to collect anonymous traffic data, and to help us improve our website. In some cases, this information will help us tailor content to your interests or help us avoid asking for the same information when you revisit our website. The cookies set by our websites are used only by our websites. With respect to collecting anonymous traffic data, we may use third parties to collect such data on our behalf. To disable or limit the use of cookies, please refer to the options provided by your Internet browser. If you do so, however, some pages or features (such as customized products/services or user preferences) on this website may not work properly.

With or without cookies, our website may keep track of usage data, such as the source address that a page request is coming from (i.e., your IP address, domain name), date and time of the page request, the referring website (if any), and other parameters in the URL (e.g., search criteria). We use this data to better understand website usage on the whole and to determine which areas of our website users prefer (e.g., based on the number of visits to those areas). This information is stored and used by The Podiatree Company for statistical reporting. In some cases, to provide you better tailored programs and information, we may collect and consolidate your online information, and match it with personally identifiable information collected from other resources and programs.

If you contact us regarding your experience with using any of our products, we may use the information you provide in submitting reports to the U.S. Food and Drug Administration, and as otherwise required of us by law or governmental audit. We may also use the information to contact your healthcare professional to follow up regarding an unexpected event involving the use of any one of our products. You understand that in order to comply with the law, The Podiatree Company may not be permitted to comply with your request to amend or remove personally identifiable information that was provided to

The Podiatree Company by a healthcare professional or a consumer regarding an adverse event or reaction involving medicine, medical products or medical devices.

As a convenience to our visitors, the website contains links to other websites that may offer useful information. The Internet Privacy Statement described here does not apply to your use of those other websites. Before using the linked websites, please review their Internet privacy statements to understand how they use and protect personally identifiable information.

The Podiatree Company may at any time revise this privacy statement by updating this posting. You are bound by any such revisions and should therefore periodically visit this page to review the most current privacy statement.

If you have any questions about the website's Internet Privacy Statement or other aspects of privacy on our website, please contact us at 631.319.1313.